

Making Waves.

THE NATIONAL PUBLICATION OF
THE SURFRIDER FOUNDATION
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TIDE CHARTS

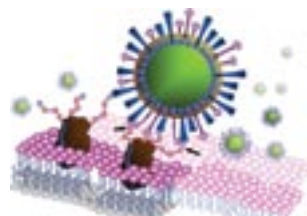
TRACKING THE EBB AND FLOW OF COASTAL ENVIRONMENTALISM



Humpback whale breaching.



Aerial view of red tide off the coast of La Jolla.



Graphic rendition of the avian flu virus.

Embrace Your Natural Lumps and Bumps

(HIGH)

You know those random-looking bumps on humpback whales' flippers? Well, they have just inspired a breakthrough in aerodynamic design. It seems that the application of tubercle bumps—like those found on humpbacks—to the blades of wind turbines, fans, flippers, wings and airfoils dramatically increases efficiency and performance. Airfoils fitted with tubercle bumps showed much higher lift efficiency and greater stall resistance than identical airfoils without them. So comes the birth of WhalePower, tubercle technology developed by Dr. Frank E. Fish (yes that is really his name) and Stephen Dewar. The technology is a patented design that will be applied to all types of turbines, pumps, compressors or fans. The company is even in negotiations with a number of manufacturers who make everything from hovercraft fans to the tiny fans that keep laptops cool.

Pandemic and Coastal Flooding Biggest Threats Across The Pond

(LOW)

What scares the Brits as much as Bird Flu? Coastal flooding! In the UK's first published national security report, Prime Minister Gordon Brown stated that the highest threat currently faced by Britain is an influenza-type pandemic, which could kill between 50,000 and 750,000 people in the UK. The second-highest risk reported was coastal flooding. The report warned of the danger of a repeat of coastal floods similar to those in 1953 (which could affect hundreds of thousands of homes) or of the flooding that hit the river Severn last year. Yikes! Lower on the list of threats are other forms of infectious disease, river flooding and extreme weather-related events linked to climate change.

Ride Tide—From The Backyard To The Ocean

(LOW GETTING LOWER)

"Red tide" the harmful blooms of algae that pose risks to humans and sea life and make water unfit for swimming, may be worsened by the activities that go on in your own backyard. The small streams that run through neighborhoods play a critical role in filtering out the nitrogen that feeds the algae blooms. A new study published by 31 scientists from across the country in the journal *Nature* sheds new light on streams' role as a nitrogen filter.

"Excess nitrogen in streams is caused in large part by human activities, particularly overuse of nitrogen-based fertilizers, says Patrick Mulholland, the study's lead author and a researcher with the University of Tennessee, Knoxville, and Oak Ridge National Laboratory, "and as nitrogen accumulates in increasingly larger bodies of water, it feeds the harmful algae growth that leads to red tide."

The streams included in the study were located across a wide variety of regions used for many different uses so scientists were able to get a broad perspective on how streams act as nitrogen filters.

Making Waves

The Surfrider Foundation is a non-profit environmental organization dedicated to the protection and enjoyment of the world's oceans, waves and beaches, for all people, through conservation, activism, research and education.

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77 victories since 1/06. The Surfrider Foundation is striving to win 150 environmental campaigns by 2010. For a list of these victories please go to: www.surfrider.org/whoweare6.asp

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"Save Trestles" die-hard activists Michael Metcalf and Jerry Collamer in the sea of protestors. Cover photo by Eppic Surf/Branimir Kvartuc

GRASSROOTS WIKIS & CLOUD ACTIVISM

By now everyone knows I'm a bit of a geek. Before I came to Surfrider Foundation, I had been steeped in software and the Web. Now I'm hip-deep in coastal activism.

Technology and activism not only intersect, they share DNA.

In this post I want to talk about two concepts that keep swirling around in my head; grassroots wikis and cloud activism.

Grassroots adj. [gras-roots] Involving the common people (rather than an exclusive group)

Wiki n. [wik-ee]. Collaborative effort edited by anyone who has access to it.

The word "grassroots" might make you think of a political campaign or an environmental movement, etc. That makes sense. What is a bit different is when it's mixed with the somewhat new phenom of wikis. Wikis make many people think of Wikipedia, but Linux and other entities really paved the way for a collective, group effort ... and an effort that answers to a larger mission rather than a company's next quarter earnings. For a better understanding of the power of wikis, read *Wikinomics*.

Surfrider Foundation, in my mind, is a mix of these two concepts. It involves all people along coastlines. And it involves people from all over the planet. I have seen this first hand. I saw it a few nights ago at the San Diego Chapter meeting ... in fact I see it at every Chapter meeting I've ever been to. We are "of the people." We are a grassroots entity through and through. But we are more than that as we—the 80 entities around the world that operate under our flag—are in the process of creating and refining a very serious collaborative effort, a wiki.

Am I just merging trendy jargon? I don't think so. If you study what is working in today's flat world it is open, transparent efforts that intersect and are accessible to all people.

This is important because we are well positioned for global trends. It also helps us better understand how to nurture growth, but not smother it.

Another concept is cloud computing. The layman's translation of what that means is that there is a massive amount of computing power now tied together via the largest network ever built (the 'net). Those clusters or grids of computers are enabling a different kind of processing to happen. This was previously only available to a few fat-brained PhDs with access to supercomputers. This evolution of computer processing

power, combined with the interconnectivity via the Internet ... will herald in a myriad of new era applications and potential.

Consider the following equation:

Large number of people
+ Common mission to frame collaboration
+ Connectedness via networks and toolsets

This equals a potentially potent force, applied directly at the protection and enjoyment of oceans, waves and beaches.

I see a network of Surfrider Foundation entities and activists all over this planet, tied together by not only a common mission, but a common set of tools. Any pulp mill, anywhere on the globe, can be fought by connecting local activists to established singular groups of three pulp mills that are loosely collaborating and sharing resources ... fighting gross pollution in Chile, Oregon and Tasmania. The "Hold Onto Your Butt" campaign, which was conceived by a Chapter, now is a global campaign ... routinely sharing videos, press clippings, strategies via listserves, regional conferences and e-mail. Jack Johnson's upcoming tour will be a platform for a global campaign around plastic awareness and single-use plastic reduction.


The Surfrider Foundation has a mission that scales elegantly. We hardly ever have to correct a Chapter or an affiliate by telling them they are off mission. It seems to self-police (much like Wikipedia).

The reason this all matters is crystal clear to me. Our oceans are in crisis mode. Our beaches are being taken away. The number of breaks is finite, and decreasing. Fisheries are collapsing.

We need to understand how we can employ every possible tool on the face of this earth to point towards our mission. If we're really going to make a difference then we need to live at the cutting edge of policy advancement, grassroots organizing and toolset activation. This has absolutely nothing to do with technology. I'm talking about harnessing toolsets' maximum potential and pointing that power at accomplishing real, understandable victories according to our mission.


—Jim Moriarty
CEO Surfrider Foundation

Original post at: <http://oceanswavesbeaches.blogspot.com/2008/02/grassroots-wiki-and-cloud-activism.html>



Aerial view of the lunchtime rally.

SAVE TRESTLES!! ACTIVISTS ROCK THE CALIFORNIA COASTAL COMMISSION HEARING



Standing room only in Wyland Hall.



In order to speak at the hearing you had to get your petition in by 10:30 a.m. that day.



Former world champ Pete "PT" Townend and Saatchi & Saatchi's Associate Creative Director Felipe Bascope.



The TCA's CEO Tom Margo.

By Tracey Armstrong

All photos by Eppic Surf / Branimir Kvartuc unless noted

On February 6, 2008, over 2,500 activists packed the California Coastal Commission hearing at the Del Mar Fairground's Wyland Hall to oppose a proposed extension to the 241 Foothill-South toll road. After 13 hours of testimony, the Commission determined by a vote of 8-2, that the plan submitted by the Transportation Corridor Agencies (TCA) was inconsistent with California coastal law. While this was a huge victory in the battle to save Trestles, have we truly won the war?

The TCA has filed an appeal with the United States Secretary of Commerce. The Surfrider Foundation and its coalition partners are currently tracking this appeal process, and will be issuing regular updates as information becomes available. Meanwhile, the TCA is continuing efforts to secure the seven additional permits it needs before starting the project.

"We won't claim this a victory until the TCA officially throws in the towel," says Save Trestles Campaign Coordinator Stefanie Sekich. "It's important that both our opponents and supporters know we are not resting on this win, and that we are in this battle to the bitter end."

For updates on the Surfrider Foundation's Save Trestles campaign please visit: www.savetrestles.org



A "Save Trestles" activist tries to enlighten one of the toll road extension supporters.



ECOSYSTEM-BASED MANAGEMENT

INTRO: Ecosystem-based management (EBM) has been defined as being place-based and focused on ecosystem structure, function and key processes (a complete definition can be found at: www.compassonline.org). Technically, the discussion below doesn't describe "true" ecosystem-based management, but instead applies many of the EBM principles to managing our "water ecosystem." Applying integrated thinking to water will benefit coastal and marine ecosystems.

Ecosystem-Based Water Use

By Joe Geever

The tensions between economic development and limited fresh water in the south-western U.S. are historical. It's said about the region: "whiskey is for drinking and water is for fighting over."

California government and local "water purveyors" found it odd to recently have Surfrider Foundation joining "the fight." Even some of our members questioned whether the management of fresh water is within our mission. It is!

Managing the water cycle holistically—from supply, to use, to disposal—is interwoven with many of our core campaigns: watershed restoration, coastal- and ocean-habitat protection and pollution prevention. Unfortunately, current water management is a classic example of what the U.S. Commission on Ocean Policy and the Pew Oceans Commission characterized as "fragmented governance."

Narrowly-focused agencies' duties result in treating water like a nuisance. We force water off the land by: paving waterways in the name of flood control; filling coastal wetlands that could cleanse our streams and re-

charge groundwater; and discharging re-usable fresh water from our wastewater facilities directly to the ocean. This wasteful history has led to chronic coastal pollution and dramatic degradation of our coastal ecology. Not surprisingly, this is also driving predictions of a "water supply crisis."

But crisis often spurs innovative solutions and we're left with a "good news/bad news" story.

Bad news: Ironically, water supply managers are considering pumping the water we forced off the land back out of the ocean (using expensive technology) to remove the salt. "Ocean desalination" is not a new idea and recent technological improvements make it seemingly more attractive. But there are serious problems left to resolve. Ocean desalination is extremely energy intensive and therefore a contributor to global climate change—exacerbating future threats to water supply and our coast and ocean. Equally disturbing, many current desalination proposals rely on "open-ocean intakes" that suck in and kill countless marine organisms—at every level of the food chain. Environmentally responsible ocean desalination may be an option someday. But, there are better immediate alternatives.

Good news: Progressive water supply agencies are exploring holistic and integrated water resource management—taking the classic "reduce, re-use, recycle" approach.

Proper landscaping and irrigation conservation dramatically reduces water demand and polluted runoff. Surfrider Foundation's new Ocean Friendly Gardens program promotes beautiful climate-adapted landscapes that conserve fertilizers, pesticides and water. Importantly, simple rainwater

retention designs incorporated into these gardens also capture or cleanse runoff during wet weather.

Chapters are also advocating "wastewater recycling" that can purify and re-use billions of gallons of wastewater that is now directly discharged to the ocean. This win-win solution reduces ocean pollution while creating a safe local water supply.

We also support comprehensive wetlands and watershed restoration. These projects provide habitat for threatened aquatic species, recharge local groundwater supplies, and naturally cleanse our waterways.

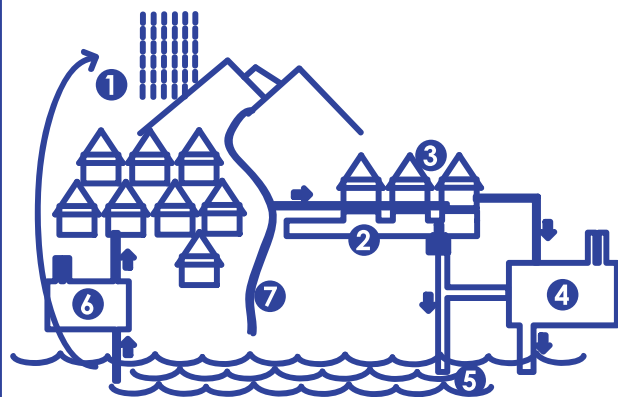
Finally, the principles of "low - impact development" are prompting progressive ideas like reducing impervious surfaces and capturing water before it becomes polluted runoff. The example of "treatment wetlands" in urban park designs can add a "little slice of nature" to otherwise stark big cities.

Recent scientific reports document a "global water crisis" stemming mostly from mismanaged water resources, global climate change and sea level rise. The problems and solutions are no longer unique to the south-west. The lessons learned here can be applied globally.

Others promote "silver bullet" solutions. We advocate for multi-faceted "ecosystem-based management." Others see crisis. We see challenge. Our challenge and mission is to meet our water demands while simultaneously restoring our coast and ocean – one we have to win.

Joe Geever is Surfrider Foundation's California Policy Coordinator.

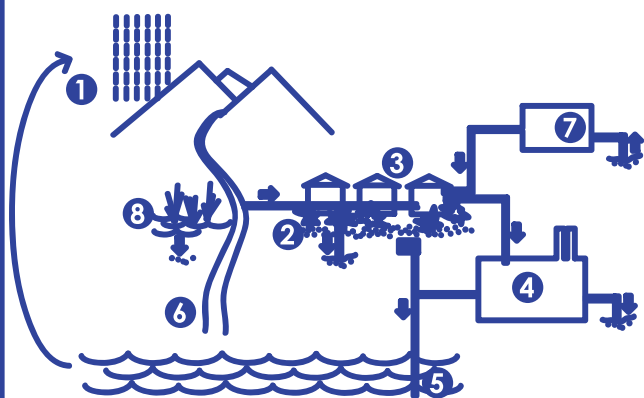
Cycle of Insanity



Cycle of Insanity:

1. Water is supplied by rain and by importation of water.
 2. Impervious surfaces, like pavement, prevent natural absorption and rush polluted water into storm drains.
 3. On average households send about 110 gallons of water per person per day to wastewater treatment plants.
 4. Wastewater treatment plants send billions of gallons of partially treated water into the ocean every day.
 5. Storm drains dump urban runoff into our oceans—the number one source of ocean pollution.
 6. Because we waste so much drinking water, we must construct energy-consuming and fish-killing desalination plants to desalt ocean water to meet the demand.
 7. Rivers dry up and die, natural water purification lost.
- Bottom line: We are importing water, wasting it, using it once and dumping it into the ocean.

Integrated Water Cycle



Integrated Water Cycle:

1. Water is supplied by rain and local surface and groundwater resources, with less importation of water.
2. Ocean friendly gardens reduce water use and allow natural absorption, reducing runoff and increasing natural groundwater recharge.
3. Houses are designed to conserve water and reuse “gray water.”
4. Wastewater treatment plants reclaim water and use it to recharge the groundwater.
5. Less impervious surfaces and Low-Impact Development methods reduce the amount and toxicity of runoff.
6. Water recycling reduces the impact on natural water sources.
7. Treated water is reused.
8. Wetlands are restored and constructed to naturally cleanse water and recharge the groundwater.



BOTTOM LINE: WE REDUCE, REUSE AND RECYCLE OUR WATER, WHICH REDUCES URBAN RUNOFF, WASTEWATER EFFLUENT AND OUR IMPACT ON NATURAL WATER SOURCES.



MARK'S VICTORY SPOTLIGHT

Hopefully you've seen the shield on the cover displaying our most recent Victory count. I wanted to take an opportunity to highlight some of the great work that our Chapters are doing. Be sure to check the constantly updated list of wins at: www.surfrider.org/whoweare6g.asp

The Oregon Central Coast Chapter has worked since 2004 to clean up Nye Creek through a campaign of water testing, political pressure and media savvy. They first pointed out the fact that the ocean in front of the creek was polluted and making

people sick. Through a water-quality monitoring program that went up the watershed, the Chapter was able to bring to light a number of problems with the city's storm water and sewage management systems. Through collaborative work and public pressure the City of Newport has now updated several important regulations and committed to infrastructure improvements, as well as restoration of the creek and installing educational kiosks. This will all lead to clean and healthy water in Nye Creek and the nearby surf. Congrats!

For even more information on the Nye Creek Victory see the Chapter News section of this issue.

Mark Rauscher is Surfrider Foundation's Assistant Environmental Director.



BAREFOOT WINE IS BACK TO “HEEL” MORE BEACHES THIS SUMMER

The Surfrider Foundation and Barefoot Wine are once again teaming up to help make America's beaches “barefoot friendly” through a series of beach restoration events. The Barefoot Wine Beach Rescue Project was launched in 2007 to help support the Surfrider Foundation and its efforts to protect and preserve our world's oceans, waves and beaches.

This summer, the Barefoot Wine Beach Rescue Project will be traveling coast to coast, from Montauk, NY, to Austin, TX, San Francisco, CA, and one city to be voted on by YOU! Volunteers are encouraged to come down and show their support by taking part in each of these cleanup and restoration efforts, which help and support local campaigns, such as the Eastern Long Island Chapter's efforts to protect Montauk Point.

“We're excited to once again be partnering up with Barefoot Wine for this year's Beach Rescue Project,” says Matt McClain, Director of Marketing and Communications for the Surfrider Foundation. “These events show people how important the smallest action, like picking up litter, can help on the grander scale and preserve our beaches for generations to come.”



Singer-songwriter **Tristan Prettyman**.

As special thanks to volunteers, singer-songwriter Tristan Prettyman will join volunteers on the beach and perform live at special celebrations following each event.



For those landlocked ocean lovers, there is still a way to get involved. For the last beach rescue event, people are invited to vote for the beach that they would like to receive a cleanup and celebration event. Voting ends July 15, so be sure to cast your vote today at: www.BarefootBeachRescue.com

Also, this summer Barefoot Wine will be making one lucky beach supporter's dreams come true by “footing the bill” for a week-long job with the Surfrider Foundation. Barefoot Wine's Summer Dream Job will offer hands-on experience in ocean water quality and organized beach cleanups as well as instruction in grassroots awareness campaigns. If you are ready to kick off your shoes and roll up your sleeves, now is your chance. To find out more information on the Summer Dream Job, or to download an application, visit: www.BarefootBeachRescue.com

For more information on the Barefoot Wine Beach Rescue Project, including beach cleanup and event locations, dates and times, please visit: www.BarefootBeachRescue.com

VANS AND SURFRIDER FOUNDATION TEAM UP TO SAVE ENDANGERED WAVES

Over the last several years the surfing world has lost several prominent breaks, and is in danger of losing dozens more. In response, Vans, *Surfing Magazine* and Surfrider Foundation have teamed up to produce their new “Endangered Waves” sandal. Featuring images from four of the world's most endangered waves – Ma'alaea in Hawaii, El Gongal in Spain, Bastion Point in Australia and Trestles in California – the sandal highlights the need to protect our world's surfing resources.

“Right now a surf break is being lost or otherwise diminished somewhere on this planet,” says Surfrider Foundation CEO Jim Moriarty. “People need to

understand that waves are finite resources. Once they are lost or damaged it is difficult, if not impossible, to restore them.”

Thanks to Vans, a portion of proceeds, totaling \$10,000, from the sales of these sandals will be donated to the Surfrider Foundation to assist them in their efforts to protect and preserve oceans, waves and beaches across the globe.

“It's hard to imagine anyone not being concerned with the perilous state of the world's most powerful, yet precious resources ... our waves,” says Vans Vice President of Marketing, Doug Palladini. “As surf industry leaders, Vans must actively protect

these vital resources and we're excited to present the Endangered Waves Santa Rosa sandal with Surfrider Foundation and *Surfing*.”

Vans' new Endangered Waves sandals are now on sale at Vans stores and retailers nationwide.



INTERNATIONAL SURFING DAY IS COMING JUNE 20TH

The Surfrider Foundation and *Surfing Magazine* are proud to announce the 4th annual International Surfing Day celebration taking place June 20th.

What started with a handful of Chapters here in the United States has now grown to a global celebration of the sport of surfing, and an opportunity to give back to the world's oceans, waves and beaches.

"This is a day where we are encouraging everyone just to make the time to paddle out and get wet," says Surfing Magazine Editor, Evan Slater. "It's also a good opportunity for everyone to try and give a little something back to ensure that future generations have the same opportunity to enjoy the waves that we do."

To show their support, nearly a dozen surf companies have signed on to host a series of "challenges" whereby the members of the public have an opportunity to compete for an array of prizes, either on their own or at one of the nearly 100 official events scheduled to take place around the globe.

For more information on International Surfing Day, go to: www.intlsurfingday.com



SURFRIDER FOUNDATION PARTNERS WITH TGR FOR "OUT THERE"

This summer, Teton Gravity Research (TGR) will be premiering their new surf movie "*Out There*," presented by Jeep and SoBe. Long renown for their visionary and thrilling ski and snowboard films, *Out There* marks TGR's third foray into the world of surf movies—and does so with this groundbreaking effort.

TGR partnered with the Surfrider Foundation to transcend the typical pro segment/action-sequence formula. *Out There* showcases some of the most progressive action and biggest names in surfing today, while delving into the ever-growing list of environmental issues impacting our world's oceans, waves and beaches.

Through the eyes and experiences of surfers and locals, the film takes a thought-provoking look into environmental issues such as efforts to save Trestles in Southern California, stop pulp mill pollution in Southern Chile, human impacts in Tahiti, and development along Hawaii's famed North Shore.

"We wanted to do something no one has

ever done before," says TGR Co-Founder, Steve Jones. "We wanted to make a film that not only captures the youth culture and progression taking place within surfing, but also harnesses that energy to inspire surfers and enthusiasts to take action toward protecting endangered coastal areas around the world."

Shot in Hi-Definition and 16mm film, *Out There* features incredible performances by John-John Florence, Jamie Sterling, Raimana Van Bastolear, Jordy Smith, Jamie O'Brien, Nate Yoemens, Brett Simpson, Greg Long, Garret McNamara, Pancho Sullivan, and a mind-blowing session with Ian Walsh, Shane Dorian, Manoa Drollet during what may be the largest waves ever ridden at Tahiti's famed break, Teahupoo.

Beginning May 20th and through the month of June, TGR will kick off a 12-city national tour for *Out There* on the East and West Coasts. These premieres will be hosted by various Surfrider Foundation Chapters and 100% of the proceeds will go to each local Chapter. The shows will be accompanied by the Billabong



tour bus and feature live music, athlete appearances and tons of giveaways.

For more information on Surfrider Foundation/TGR's *Out There* Tour, go to: www.tetongravity.com

SURFRIDER FOUNDATION'S 2007 WAVEMAKERS AWARDS

Surfrider Foundation's "Wavemakers" are people that go above and beyond the call of duty. Each year our Board of Directors pays special tribute to these individuals and companies who have made significant contributions towards helping the organization fulfill its mission.

- Outstanding Contribution Award (Under 17) / Mackenzie Steiner—proving that you can never be too young to make a difference, this precocious 7-year-old found herself featured in Bill Clinton's book "Giving" after the President found out about her efforts to organize beach cleanups in her community.
- Outstanding Contribution Award-Volunteer / Matt White—The key to Surfrider Foundation's success is volunteerism. For the past several years activist Matt White has quietly worked behind the scenes, directing efforts which may not appear to be glamorous, yet are absolutely mission critical for the Foundation.
- Corporate Partner Award / Cooley Godward Kronish, LLC (Michael Rhodes, Todd Bontemps, Mike Traynor, Julie Wicklund)—Over the last decade, Cooley has assisted the Foundation with international trademark filings, international incorporation, the Trestles lawsuit and other issues all on a pro bono basis.
- Development Award / Randy Rennick—Randy worked to secure the single largest donation ever made to the Surfrider Foundation—over \$850,000. Randy continues to advocate for Surfrider as a beneficiary of class action suits. These efforts could possibly lead to additional large donations in the future.
- Environmental Activism Award / Larry and Blake McElheny—This father and son team were central to a twenty-year campaign to save Pupukea Paumalu on Oahu's North Shore. The result of their efforts is a 1,129-acre property, preserved in perpetuity, overlooking the world's most famous stretch of surfing beaches including Pipeline, Rocky Point and Sunset Beach.
- Chapter Leadership / Adrian Nelson—For years, Adrian has labored to build Surfrider Foundation's presence in Western Canada. Starting with the Vancouver organizing committee, Adrian has gone on to expand our network out to all areas of British Columbia, recruiting dozens of new members and single-handedly organizing and implementing very large events involving hundreds of local and regional citizens.
- Distinguished Service Award / Ken Auster—One of the best known and most prolific painters of the sport of surfing there is, Ken Auster has donated his artwork to the Surfrider Foundation for over 15 years. His work is featured each year on the Foundation's official membership t-shirt. As well, Auster remains one of the Foundation's most ardent supporters and contributors.
- Coastal Impact Award / Margo Pellegrino—In the summer of 2007, Margo undertook an incredible journey and paddled her canoe nearly 2000 miles from Miami, Florida to Camden, Maine. Her mission was simple—to draw attention to the declining state of our beaches and oceans, and inspire others to take an active role in working to protect these precious resources.

The Surfrider Foundation congratulates each of this year's Wavemaker Award recipients and again we thank you for truly rocking!!!



Outstanding Contribution Award (Under 17) / Mackenzie Steiner



Outstanding Contribution Award-Volunteer / Matt White

ALL PHOTOS BY T. ARMSTRONG



(L to R) Steve Shipsey, Candy Rennick, Randy Rennick and John Raccanelli



(L to R) Michael Rhodes, Margo Pellegrino, Mackenzie Steiner, Randy Rennick, Steve Blank and Matt White

CHAPTER NEWS

By Ed Mazzarella



The statue of Duke Kahanamoku at Waikiki Beach, Hawaii.

THE ISLANDS

A bill moving forward in the Hawaiian Legislature would set aside money to help restore beaches in front of resorts, including Waikiki, and get matching funds from the hoteliers who would benefit. The authors of the bill—which is up for a full House vote—say the measure was designed to form a partnership with hotels that are looking to restore their disappearing beaches. State Rep. Jon Mizuno—who co-wrote the bill—said the measure is meeting hotels willing to pay for some beach restoration halfway.

“We’re trying to get creative,” says Mizuno.

The proposal comes as Waikiki hotel operators and tourism officials are becoming increasingly concerned about erosion along the famous stretch of shoreline—one of the biggest problems facing the No. 1 tourist destination in the Islands. Industry experts point out that the restoration of Waikiki Beach could improve the satisfaction rating of tourists, translating into more return visits and millions of dollars in potential revenues.

But House Bill 2323 is meeting opposition from conservation-based organizations, who see the bill as putting hotels and tourists above residents. “Our beaches are public property,” states **Scott Werny**, Co-Chair of our **O’ahu Chapter** of the Surfrider Foundation. “We should not cloud this by creating a different category of beach called a

‘resort beach’ and give it preferential treatment.” State Land and Natural Resources Chairwoman Laura H. Thielen, whose department oversees beach restoration projects, has also come out against the measure, saying the state should not be favoring, “beaches in a particular area, since residents and visitors alike enjoy our beaches.”

Not unexpectedly, Murray Towill, President of the Hawai’i Hotel and Lodging Association, has also come out to support the bill. At this time the committee passed the bill unanimously, with amendments. The measure would create a special fund to address resort beaches.

The fund is meant for planning, restoration and maintenance work, and the measure says the money should go to “visitor area resort beach restoration.” It specifies Gray’s Beach in Waikiki and Ka’anapali Beach on Maui as possible sites for restoration and erosion abatement work. Money for the fund would be administered by the state Department of Land and Natural Resources, and could come from several sources, including the Hawai’i Tourism Authority, legislative appropriations and private donations. The bill does not specifically say, “dollars in the fund would be matched by hotels that would benefit,” but Representative John Riki Karamatsu says that is the intent. The original bill capped state contributions to the fund at \$2 million, but that figure was taken out pending more discussion. The **O’ahu Chapter** will continue to stay involved with this issue and the beach erosion issues affecting Oahu.



Are you hungry for more Surfrider Foundation news? Well then check out our weekly e-news “Soup.” It’s filled to the brim with hot and steamy Surfrider-, environmental- and ocean-related news. Just enter your e-mail address and zip code on our home page (in the upper left-hand corner): www.surfrider.org



Members of the South Texas Chapter "rock it" at their "Reggae Revival."

TEXAS

The **South Texas Chapter** recently held a "Reggae Revival" to raise money for their educational efforts. The event included live reggae, ska and funk music from Austin's "The Raspas," a slide show of local surfers by Wade Dunkin Photography and a huge raffle. According to Chapter Volunteer Coordinator, **Rob Nixon**, the event raised over \$2,500, which the Chapter will use toward educational outreach efforts in conjunction with International Surfing Day.

The Chapter wishes to thank the following businesses for contributing to the raffle: Reef, Wade Dunkin Photography, Sea Gypsy Photography, Laguna Madre Adventures, Southern Wave, Gravity Park, Blue Hairing, Capt. Murphy's Charters, Island Native Surf House, Pirate's Landing, Sheraton, On The Beach, Manuel's, Windchasers, Dorado's Baja Bar & Grill, Psychadeli, Padre Island Brewing Company, Ferris & Flinn, LLC., Benny's By The Bay, Ship Shape and RGV Seafood.

On another note, the Chapter held their winter beach cleanup on their adopted beach at Dolphin Cove in Isla Blanca Park! This year they teamed up with Recycle South Padre Island and recycled as much of the collected trash as possible. Unfortunately, there was plenty of trash and debris to clean up and it seems that all the concrete and rebar that was ripped out at Children's Beach for a new County Boat ramp is being used as filler behind the granite revetment.



Activists lend a hand at South Padre, Texas' Dolphin Cove.



The Ocean City, Maryland Chapter cleans up its dunes.

EAST COAST

February 2nd proved to be a picture perfect day at the beach for our **Ocean City, Maryland Chapter**. The Chapter's O.C. Beach Patrol and Jr. Red Cross Club-Decatur Lifesavers conducted a Dune Cleanup with a couple of hundred pounds of trash collected within a nine-block stretch of dunes. Quite a bit of the trash included plastics and styrofoam, which are not bio degradable and detrimental to the environment.

The **Northern New England Chapter** is participating in the Beach Protection Act (S.1506/H.R.2537) campaign by urging members and the public to contact their state representatives. The Chapter is asking people who have gotten sick from surfing, been kept from surfing because of poor water quality, or heard that their favorite beach was not closed even though the water contained excessive bacteria to simply contact their Senators and Representative and ask them to sign on as co-sponsors of this Beach Protection bill. The Chapter has even made contacting them easy by setting up a Web-based action alert. All members have to do is go to **www.surfrider.org**, then select the Take Action tab. Once in that window, select Overview. In the Overview window you will see a number of issues that you can sign up to get email alerts on. Simply click on the Beach Protection Act of 2007, and then click Send This Message. A pre-written letter is already loaded for you. You may also delete it and write your own letter. Either way, please communicate with your elected officials. It takes approximately 2.5 minutes from logging on, to sending the pre-written letter. You must provide your name and address so that your letter will go to your legislators. Your health has got to be worth 2.5 minutes!

A dozen members of the **Massachusetts Chapter** participated in a lobby day in support of the Massachusetts Oceans Act organized by a coalition of environmental groups. Competing interests like fishing, transportation, energy, and environmental protection are often governed by a myriad of different government agencies. The Mass Ocean Act is a comprehensive plan for ocean management and protection of state waters. Learn more at: <http://massoceanaction.org>



CLAIRE HASSETT

The Massachusetts Chapter took to the mountains for skiing and riding and educating others about the water cycle.

Once again, the Massachusetts Chapter took to the mountains for skiing and riding and educating others about the water cycle. Chapter volunteers signed up nine new members at the foot of the runs at Sugarbush ski resort in Vermont, including one \$500 member. Once back down near the coast, the Chapter will be working with the Massachusetts Congressional delegation to get them on board with the BEACH Protection Act.

Eastern Long Island Chapter leaders made a trip to Albany to meet with state officials on moving the Montauk Lighthouse. The Chapter maintains that the Army Corps did not thoroughly investigate the option of moving the lighthouse. The Army Corps favors putting a giant rock revetment at the base of the lighthouse instead. Chapter leaders made the case that it is in the state's best interest to have the option of moving the lighthouse fully explored.

New York City (NYC) Chapter members gathered non-deposit bottles off the beaches in Rockaway and brought a "Message in a Bottle" to the state capitol. The five-cent deposit on bottles only applies to beer and soda bottles. The 25-year-old law needs updating to reflect modern trends of

consumption where waters, teas, juices, and sports drinks make up a much larger part of the beverages consumed. All of the New York Chapters think extending the deposit to these beverage containers would keep them off our beaches.

The non-deposit bottles were the props at their Bigger Better Bottle Bill press event. State Senator Frank Padavan, Assemblyman Robert Sweeney, Assemblywoman Audrey Pheffer, and Jennifer Kozlowski of the Governor's office all stood in front of a pile of bottles and spoke at the press conference. The New Rochelle High School Environmental Club got into the act by making the trip to Albany as well (complete with signs and slogans to pass the bill). **Chris Wade** of the **NYC Chapter** facilitated the event, **P. Claire Pertalion** of the **Eastern Long Island Chapter** was interviewed by Newsday, and **Katie Lawrence** of the **Central Long Island Chapter** was interviewed by the local Fox TV station.

The South Jersey Chapter hosted a forum on the many-faceted subject of beach fill, which was attended by 35 members. Academics, engineers, and activists all gave their different perspectives, but stressed the need to work together to get the best possible outcome. Many thanks to Chapter Secretary **Donna Michalak** for bringing it all together.



DREAMSTIME

The Montauk Lighthouse



AJ ABRAMS



AJ ABRAMS

Chris Wade has a message in a bottle, "Pass the Bill."

(left) New York State Assembly Member Robert Sweeney speaks at the Bigger Better Bottle Bill Event



ANDREA BOCCALETTI

Members of the West Los Angeles/Malibu Chapter picked up over 150 bags of trash at a recent beach cleanup. Right on gang!!!

WEST COAST

The **West Los Angeles/Malibu Chapter** had 111 people turn out to their March beach cleanup at the Venice Breakwater. Volunteers picked up over 120 bags of garbage. Twenty-five students from Chaminade Middle School in Chatsworth made the drive from over an hour away with their teacher Alicia Gonzalez, and the Joie de Vivre Hospitality Group also had a group of about 25 participate.

The **Ventura Chapter** hosted a reception at J's Tapas celebrating the Ventura River Watershed. The reception was in honor of the California Ocean Protection Council (COPC); which was in Ventura for their February meeting and to tour local Surfrider Foundation watershed campaigns including Matilija Dam and Surfer's Point. The reception was a huge success bringing together more than 60 people representing roughly 10 government agencies, and the same number of non-profit groups, all unified in their objective of healing the watershed and repairing decades of damage done to the ocean.



JONI

Over 150 South Orange County Chapter members "represented" at this year's Festival of the Whales Parade in Dana Point, Calif.



JONI

Former world champ, Lisa Andersen rode in our very own Surfrider Mobile for the parade.

The **South Orange County Chapter** had over 150 supporters participate in this year's Festival of the Whales Parade in Dana Point, CA. Volunteers helped with the float and marched alongside pro surfer Lisa Andersen down the City's streets wearing the unique Save The Whales parade tees. In addition, the Chapter received the "Dana Point, Mayor's Award" for Best Display of Parade Theme, "Magical Migration". The t-shirts and banner graphics were designed by **Chapter Chairman, Rick Erkeneff**.



RICK ERKENEFF



SURFRIDER FOUNDATION

The Ventura Chapter held a reception in honor of the California Ocean Protection Council, where Paul Jenkin gave a presentation explaining the ecosystem-based management approach.

Surfrider Foundation's Ventura Watershed Coordinator, **Paul Jenkin** gave a presentation explaining the ecosystem-based management approach they are pursuing to heal the Ventura watershed and ultimately our coastal waters. Paul and Ventura Chapter Executive Committee member **Cynthia Hartley**, collaborated on a "white paper" presented entitled, "Solving the Urban Runoff Problem—Vision for the Urban Watershed - Ventura, California." Groups who were in attendance included California Coastal Conservancy, California Ocean Science Trust, Ocean Conservancy, National Oceanic and Atmospheric Administration (NOAA), Santa Barbara Channel Keeper, CalTrout, Wetlands Recovery Project as well Surfrider Foundation CEO, **Jim Moriarty**.



WIKIMEDIA

Thanks to the Santa Cruz Chapter, several public jurisdictions in Santa Cruz County are now banning the use of polystyrene (a.k.a. Styrofoam) food take-out containers.

With a big push from the **Santa Cruz Chapter**, several public jurisdictions in Santa Cruz County are now banning the use of polystyrene (a.k.a. Styrofoam) food take-out containers. The City of Santa Cruz adopted a ban on February 12, and Santa Cruz County was slated to do the same on March 18, 2008. Led by Chapter Chair **Dustin MacDonald**, Vice-Chair **Jim Littlefield**, and Beach Cleanup Coordinator **Rich Ferdinand**, the Chapter's strong community-based outreach has included

speaking at Chapter meetings, monthly beach cleanups, community events, and before public decision-making bodies. Other Chapter leaders, members, and supporters have made invaluable contributions to this effort in the form of oral and written support. Information on the campaign, as well as information about marine litter and plastics is posted on the Chapter Web site at: www.surfridersantaacruz.org

Early in the process, the Chapter assembled a coalition of over a dozen environmental groups to jointly advocate for polystyrene and plastic bag bans around the Monterey Bay area. The loose coalition is called Wipe-Out Plastic Takeout! (or WOPT!) and the Chapter believes this approach has effectively demonstrated the community's desire for and support of political action to benefit the marine environment.

The Chapter adopted a strong letter-writing strategy and offered to help educate decision-makers about the problems with polystyrene throw-aways in the environment. Public officials received numerous Chapter educational handouts, the Chapter newsletter, *Oceans' Roar*, lists of links to educational information on the Web, and a volunteer-created Chapter list of local restaurants that are already voluntarily complying with reduced polystyrene usage. The Chapter is optimistic that the remaining two jurisdictions in Santa Cruz County, Watsonville and Scotts Valley, will move to enact similar ordinances in the near future.

On California's Central Coast, the **San Luis Bay Chapter** is participating in a countywide "Appropriate Technologies" education campaign. To follow up the "Where's the Water?" forum held in December, the Chapter held an educational series featuring Jonathan Todd, President of Todd Ecological Research and Design Incorporated, and discussed appropriate water resource technologies and the potential for a leadership wastewater treatment project in the town of Los Osos.

The San Luis Bay (SLB) Chapter is also proud to announce that there is a new Surfrider Foundation Club at California Polytechnic State University (this is part of Surfrider Foundation's development of a college club program). This new partnership will open many doors in the way of research, outreach, and good vibes—the sky is the limit! Most recently, the Cal Poly club was a part of a campus-wide event called "Focus The Nation" that promoted some of the latest solutions to the world's environmental challenges, such as finding alternative energy sources. The students had a colorful booth set up and worked hard to promote care for our coast, which included distributing ocean illness forms and soliciting signatures on a petition for more water testing at local beaches. The SLB Chapter announced the official "induction" of the Cal Poly club at the "Stoke Fest" that took place in February. This event was a collaboration of artists, speakers, musicians, local businesses, and a local shaper in an effort to revive the practice of holding Chapter general meetings, as well as educate locals on prominent coastal issues such as coastal armoring, source tracking bacterial contamination of the nearshore waters in Pismo Beach, and water supply alternatives.



JENNIFER BLONDER

The San Luis Bay (SLB) Chapter is proud to announce that there is a new Surfrider Foundation Club at California Polytechnic State University (this is part of Surfrider Foundation's development of a college club program).

THE PACIFIC NORTHWEST

Oregon's Portland Chapter is winding down a great season of Snowrider events and are lining up their programs for spring and summer. This winter, the Snowrider crew led by activist **Michael Halle**, started regular tabling events, "Tele-Tuesdays," at Mt. Hood Ski Bowl on the first Tuesday of every month. The events helped to begin building a grassroots network of informed activists on mountain watershed issues that eventually have an impact on our lakes, rivers and coasts in Oregon.

"I'm really excited about all the opportunities and relationships we've built in a relatively short period of time," says Michael Halle.

Just this past winter alone, the Snowrider project for Portland has grown from simple tabling events to a program carrying its own funding, blog and listserver creation, video production and more ...nice clean, organic growth Michael! Coming up in May, the Chapter will bring together environmental organizations from

around Oregon to discuss local initiatives and statewide legislation for a cooperative plastics campaign. They'll kick off the campaign planning by hosting an event with a presentation by **Ximena Waissbluth** of the **Monterey Chapter**! More to come!

Oregon's Central Coast Chapter finalized their suite of recommendations for best management practices along Nye Creek and throughout the City of Newport for storm water management affecting water quality levels in the creek and on the beach. The watershed management ordinances and codes were sent back and forth to the council workgroup sessions three times before finally passing all recommendations made by the Chapter. In late February, the Council voted 7-0 in favor of a watershed protection ordinance, storm water utility and disconnect program, pet waste ordinance, and nuisance ordinances protecting the watershed. Additionally, the Chapter and city's plans for a supplemental environmental project for a biopond—and DNA testing along Nye Creek—were accepted by the Department of Environmental Quality. The project will begin this summer and end in the fall of 2009. This spring the Chapter will be launching a new campaign (Stop the Sewage), in light of sewer and storm water cross-connects discovered during the Chapter and City's Source-ID testing this winter. The codes are in place now to enforce this important issue and the Chapter and city of Newport have begun a smoke- and dye-testing project aimed at identifying the households in violation.

Washington's **South Coast** activists and the Port Orford Ocean Resource Team joined forces this spring to host the first annual Port Orford Water Festival! The event, held March 7-8, was a huge success attracting hundreds of kids and their families from the area and was deemed by Port Orford City Council members as, "the biggest and best family event ever held in Port Orford." The event's theme, "Connecting the Drops, Land to Sea Sustainability," highlighted the work of local groups from around the South Coast. Fourteen different organizations leading sustainable efforts in land-sea connections and local stewardship were able to engage citizens in their work in a fun and lively atmosphere. The festival kicked off with keynote speaker **Dr. Jane Lubchenco**, who presented on her recent paper, 'A New Ocean Ethic.' Great work by all the activists from across the state that helped make this event happen. Major kudos and karma points for event organizer **Suzanna Stoike** for all her amazing work to make this concept a reality!



Victory at Nye Creek!

Nationwide Chapter News

Throughout 2008 the Surfrider Foundation will conduct Chapter activist training conferences and support workshops in Florida, Texas, California, the Pacific Northwest and the East Coast. These conferences are designed to provide training in such areas as direct action organizing, leadership, science-based issues and policy initiatives. In 2007, we trained over 350 Surfrider Foundation Chapter activists.

International News

Vancouver Island Surf Break Threatened

By Claire Macdonald

One of Vancouver Island's premier surf breaks, Jordan River, is under threat from development. If the proposed project goes forward as planned, not only will the tree'd landscape be compromised, but water quality may suffer from suburban sprawl runoff, safe access will be threatened and a historical area set aside as a Surfing Preserve may be taken out of the Provincial Parks system.

In the Fall of 2007, it was discovered that British Columbia's provincial Minister of Forests and Range, Rich Coleman, released 28,000 hectares of land—which includes Jordan River—from the Tree Farm Licenses (TFL) owned by forest company Western Forest Products (WFP) without any public consultation or compensation. To put this into perspective, the amount of land put up for sale equals end-on-end football fields stretched from the West Coast to the East Coast of Canada, and it includes some of the last heavily-forested ocean/beachfront land in the province.

The release of these TFLs lacked proper public consultation and process, and once out of the control of WFP, the land was no longer subject to the Forest and Ranges Practices Act; an act that assured sustainable logging and environmental forest practices. The backlash towards the Minister, the forest company and perspective purchaser has been massive, and a coalition of surfers, politicians, concerned citizens, First Nations, lawyers, environmentalists and taxpayers have formed a Jordan River Steering Committee to watch dog potential development, and to bring attention to this gross mismanagement of our natural resources.

Surfrider Foundation Victoria is an active and vocal member of the Jordan River Steering Committee and along with other stakeholders, has managed to instigate an Auditor General's investigation into the matter and convince local governments to downzone the area. The downzoning makes purchasing the land much less attractive to potential developers as they will not be able to achieve the density required to make the venture profitable. Hopefully this will buy us enough time to lobby for a reversal of Rich Coleman's original decision to return it to the TFL or ideally, to have the area turned into parklands.

For more info, there is a Facebook group called "Make Jordan River a Park", email: Surfrider_victoria@hotmail.com or sign the petition at: www.bc4sale.org/

Claire Macdonald is a new contributor to Making Waves.

JORDAN RIVER



CLAIRE MACDONALD

Dear Surfrider Foundation Chapters Affiliates and Volunteers:

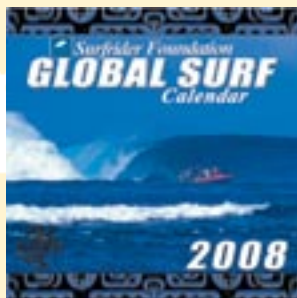
SAVE THE DATE!!! The Surfrider Foundation International Conference will be held October 23-26, 2008 in Rio de Janeiro and Buzios, Brasil. Hosted by Surfrider Foundation Brasil, the Conference will provide the following opportunities for Surfrider Foundation Chapters, Affiliates and Volunteers:

- Meet face-to-face with global colleagues
- Hear about projects and campaigns
- Learn directly from other Chapters and Affiliates about best practices
- Apply a global pool of knowledge to your own programs and campaigns
- Understand the different issues being addressed by the Surfrider Foundation network
- Strengthen Surfrider Foundation's global network through the development of direct relationships
- Help grow Surfrider Foundation into a truly global organization

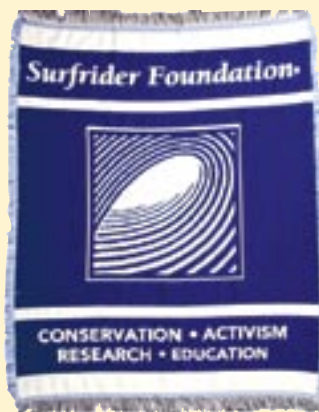
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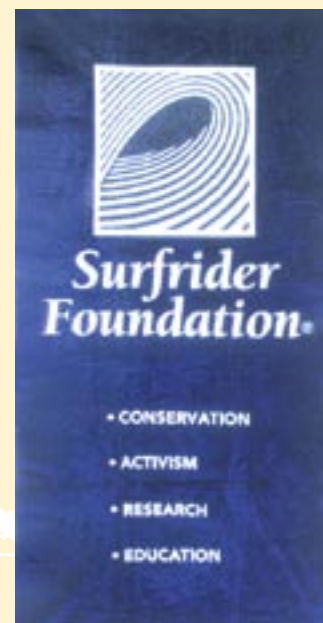
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JoAnna L. Brand

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